

Showcase Day

Tuesday 19th October 2010

THE MAYOR'S
*Great
Spaces*
INITIATIVE

Part of

**London's
Great
Outdoors**

THE MAYOR'S
Great Spaces
INITIATIVE

The Mayor's Great Spaces Initiative has been set up to ensure that public space projects are excellently designed and that the right resources are in place to drive forward their delivery to the highest standard. It will help transform some of London's recognised and lesser known streets, squares, parks and riverside walks into places Londoners and visitors will want to use and enjoy all year round. The Initiative is part of London's Great Outdoors, the Mayor's vision to transform the every day experience of London's outdoor spaces and improve public space across London.

The Initiative was launched in March 2009. Following an open call for projects, 36 were selected to receive support from the Initiative. Design for London is working with 25 boroughs to help deliver these projects through design advice, funding for design development and activities that promote good practice and allow lessons learnt to be shared and remembered.

This event will showcase in detail three case studies from the Initiative, give an update on the other projects and provide a forum to share ideas and discuss some of the common issues faced.

programme

2

9.00 / Registration
and breakfast

9.30 / Welcome
Mark Brearley
Design for London

9.45 / Case study I
Sutton High Street
Darren Richards, London Borough of Sutton
Julian Lewis, East Architecture
Sean Murphy, Skanska

10.25 / Q + A
Discussion

10.40 / Coffee break

11.00 / Case study II
Rainham to the River
Bob Flindall, London Borough of Havering
Peter Beard, Landroom

11.40 / Q + A
Discussion

11.55 / Case study III
Barking Town Square
Jeremy Grint, London Borough of
Barking and Dagenham
Liza Fior, muf architecture/art

programme

3

12.35 / Q + A
Discussion

12.50 / Urban Design London
update
Esther Kurland, Director of UDL

12.55 / Lunch break

2.00 / Key-note speaker
Sir Terry Farrell

2.30 / Q + A
Discussion

2.45 / Consultants show case
17 x 3 minutes presentations
See details in table following

3.45 / Coffee Break

4.00 / Round table discussion

4.30 / Closing remarks
Ben Plowden
Transport for London

4.40 / Drinks

- 2 TOTTENHAM HIGH ROAD / London Borough of Haringey
presented by Landholt and Brown
- 5 ABBEY GREEN / London Borough of Barking and Dagenham
presented by Lynch Architects
- 8 CANNING TOWN A13 JUNCTION / London Borough of Newham
presented by Landscape Projects
- 9 THE FATWALK, LEA RIVER PARK / London Borough of Tower Hamlets and London Borough of Newham
presented by 5th Studio
- 10 WOOLWICH SQUARES / London Borough of Greenwich
presented by Gustafson Porter
- 12 DEPTFORD TO NEW CROSS LINKS / London Borough of Lewisham
presented by The Landscape Partnership
- 13 BROMLEY NORTH VILLAGE / London Borough of Bromley
presented by Studio Egret West
- 15 WELLESLEY ROAD AND WEST CROYDON / London Borough of Croydon
presented by OKRA
- 18 KINGSTON MARKET PLACE / Royal Borough of Kingston upon Thames
presented by Outerspace
- 20 WINDRUSH SQUARE / London Borough of Lambeth
presented by GROSS MAX
- 21 WATERLOO SQUARE / London Borough of Lambeth
presented by DSDHA
- 22 BANKSIDE URBAN FOREST / London Borough of Southwark
presented by Witherford Watson Mann Architects
- 24 KING STREET / London Borough of Hammersmith and Fulham
presented by Scape Design Associates
- 25 EXHIBITION ROAD / Royal Borough of Kensington and Chelsea and City of Westminster
presented by Dixon Jones
- 27 ST GILES CIRCUS / London Borough of Camden and City of Westminster
presented by Gillespies
- 28 KING'S CROSS SQUARE / London Borough of Camden
presented by Stanton Williams
- 32 ST PAUL'S ENVIRONS / City of London
presented by Townshend Landscape Architects
- 36 HIGH STREET 2012 / London Borough of Tower Hamlets and London Borough of Newham
presented by Aecom

Peter Beard

MA Dip Arch (cantab) RIBA
Architect / Director
Peter Beard Architects

Peter Beard studied architecture at the University of Cambridge and Harvard Graduate School of Design receiving a first class degree and a distinction at diploma level. He is a registered architect and member of the RIBA, and has been working independently in practice since 1988 on a range of research, teaching and collaborative built projects.

Initial practice experience was with community based housing projects and dockland's developments in London (Pollard, Thomas, Edwards and Associates 1982-88). Subsequent collaborations include work for London Underground (with Troughton McAslan Architects), with Peter Salter in Japan (public building for Toyama prefecture, responsible for detailed design development), and with Florian Beigel Architects and the Architecture Research Unit (two international competition wins, one for a site in the post-industrial mining landscapes south of Leipzig and one for a major housing development on an exmilitary site at Lichterfelde-Süd Berlin).

Since 2002 he has acted as a consultant to both the Greater London Authority Architecture and Urbanism Unit (now Design for London), and to the London Development Agency.

He was responsible for convening and co-ordinating the study team for the London Riverside Conservation Park, led by AEA Consulting, the results of which were launched as "Wildspace for a World City" in Autumn 2006.

Since 2003 he has also worked closely with the RSPB on their reserves at Aveley Marshes and at Cliffe. This work is focussed on public access infrastructure and inventive responses to existing site heritage.

In 2003 he was awarded a fellowship by NESTA (the National Endowment for Science Technology and the Arts) to develop his work in the field of post-industrial and post-military landscape spaces. He has been a member of the Enabling Panel for CABE (The UK government's Commission for Architecture and the Built Environment 2005- 2009), and has taught in a range of schools of architecture including at Cambridge University and

Mark Brearley

Head of Design for London

Mark is Head of Design for London and is Programme Director for the London Development Agency. He has worked for the Mayor of London since 2001; firstly with Richard Rogers and the Architecture and Urbanism Unit, and from 2007 with the Design for London team.

He trained as an architect and has concentrated on urban projects and the management of urban change. He was a partner for six years with an urban strategy consultancy, gaining a reputation for a patient and provocative role in regeneration and planning. He has also worked as an independent consultant and collaborated with a wide range of design and planning practices.

He is currently a visiting professor at London Metropolitan University and President of the Diploma Commission at the Accademia di architettura Università della Svizzera italiana.

Mark has made a major contribution to the planning and steering of development across London. In his current role, he has been closely involved with more than 200 live projects, has worked on the formulation of policy, and the creation of numerous planning frameworks and master plans.

Sir Terry Farrell CBE

Principal Terry Farrell & Partners
Mayor's Design Advisory Panel

Sir Terry Farrell is considered to be the UK's leading architect planner with offices in London and Hong Kong.

During forty years in practice he has completed award-winning buildings and masterplans including the Home Office Headquarters, the conversion of the Royal Institution of Great Britain and the Great North Museum. Masterplans include Greenwich Peninsula, Paddington Basin and Regent's Place in London.

In East Asia, notable projects include Incheon Airport in Seoul, Beijing station and Guangzhou station in China (the largest in the world). In Hong Kong he has designed the Peak Tower, Kowloon Station Development and the British Consulate.

Throughout his career he has championed placemaking and helped shape government policy on key strategic issues. He advises the Mayor of London on the Design Advisory Committee and DfT on HS2. He is currently Design and Planning Leader for the Thames Gateway – Europe's largest regeneration project.

Liza Fior

Architect
Muf Architects

Liza Fior was born in London where she continues to practise as founding partner of muf architecture/art. The work of the practise negotiates between the built and social fabric, public and private interests in projects that have mainly been focused in East London but not exclusively so. Having just completed a series of projects in Dalston they are currently working on projects around the Olympic site including High Street 2012. They are the authors of the British Pavilion at the Venice Biennale this year. Co-author of "This is what we do: a muf manual" research continues to be intertwined into every project. She is visiting professor at Yale. Awards for muf projects include the 2008 European Prize for Public Space (a first for the UK) for a new "town square" for Barking, East London.

Bob Flindall

Planner
Regeneration Team Leader
London Borough of Havering

Bob Flindall is a Regeneration Team Leader working for the London Borough of Havering. A planner by profession, he has worked for Havering far longer than he would care to admit, working for several years in Development Control, then Development Planning, Environmental Strategy and, since 2005, Regeneration. He became involved in the Wildspace project when the Council took a decision not to pursue the commercial development of land in its ownership at Rainham Marshes. Delivery of Rainham to the River is the culmination of his efforts and that of a number of key partners since 2008. Bob's lifelong interest in natural history has added to his passion for the project.

Jeremy Grint

Planner
Divisional Director of Regeneration and Economic Development
n London Borough of Barking and Dagenham

Responsible for A13 Artscape Public Art Project in Barking & Dagenham in late 1990s. Previously, Head of Regeneration & Economic Development, Head of Spatial Regeneration, Head of Regeneration Implementation and Head of Regeneration in LBBB.

Planner by profession. Have worked in Local Government for over 30 years in various posts around planning and regeneration. Interest in design and culture.

Esther Kurland

Director
Urban Design London

Esther Kurland is a planner and urban designer by background. She has worked in local authorities in policy, development control and design and conservation planning posts. Esther then moved to the GLA where she worked on the built environment aspects of the first London Plan before moving to CABE to lead on planning issues in 2003.

Esther has been Director of UDL since 2006. Since that time she has worked to develop and improve UDLs whole programme, working closely with core partners TfL, CABE, the LDA and increasingly the HCA to ensure UDL helps practitioners deliver good design. Esther sits on TfLs Streetscape Guidance Review Group and Shared Space Working Group. She is a CABE Design Review Panel member, Enabler and member of CABEs Planning Advisory Committee.

Julian Lewis

Architect / Director
East Architects

Julian is a director of East and has experience of leading on and delivering a wide range of urban, public realm, and architectural projects; many of which are located in London. Julian is Urban Design Advisor to the London Development Agency, is on the LDA Architecture and Urban Design Panel, and is a member of the Newham Council Design Advisor Panel. He has been teaching and lecturing since 1992, and is visiting professor at Accademia di architettura, Mendrisio. Over recent years, Julian has led a number of substantial public realm, urban framework and strategy projects, including the Waterloo Opportunity Area Framework, which was shortlisted for the London Planning Awards. Julian also led the design and specification development of TfL Streetscape Guidance for the Transport for London Road Network. He was design director for the Acton Town Square project, which won a London Planning Award for Best Community Initiative, and also for the recently completed Bermondsey Square public realm, which has been widely published. Along with co-directors Dann Jessen and Judith Lösing, Julian has contributed essays to a new book on East 'Expressing Interest'.

Fred Manson

Urban regeneration specialist
Heatherwick Studio

Former Director of Regeneration and Environment at the London Borough of Southwark (1994-2001). At Southwark he oversaw economic development, planning, property management, environmental management, regeneration, leisure and community services. He is a member of the Commission for Architecture and the Built Environment design review panel. He was a design advisor to the GLA Architecture and Urbanism Unit from 2003 to 2005. From 2004 he has been an associate Director of the Heatherwick studio. In 2000 he was awarded an honorary OBE.

Ben Plowden

Director of Borough Partnerships
Transport for London

Ben Plowden is Director of Surface Transport's Integrated Programme Delivery Directorate. This Directorate is responsible for delivery of many of the TfL programmes that contribute to local transport, safety and environmental improvements across London. Prior to taking up this post Ben was Director of TfL's Smarter Travel Unit which uses marketing and other communications techniques to encourage and enable people to make more sustainable travel choices.

Ben has also held a number of other posts within TfL including Managing Director, Group Communications and Director of Borough Partnerships. Before coming to TfL in 2002, he spent ten years working in a variety of senior roles for a number of national campaigning organisations, including Age Concern England and the Council for the Protection of Rural England. In 1997 Ben became the first Director of the Pedestrians Association, which he successfully re-launched in 2001 as Living Streets, the campaign for safe, high quality and accessible streets and public spaces.

speakers

10

Darren Richards

Executive Head of Planning & Transportation
London Borough of Sutton

A position he has held for three and a half years. He has management responsibility for 5 Services: Development Services, Strategic Planning and Projects, Smarter Travel Sutton, Parking Services and Economic Development. Prior to working for Sutton, Darren was the Head of Planning and Housing at the Government Office for the South East. He is a Chartered Town Planner with over 15 years experience.

Sean Murphy

Project Manager
Cycle Super Highway Route 2 SKANSKA

Sean Murphy currently holds the position of Project Manager for Skanska UK and has been in this position for 1 year; previous to this he had held the position of Site Manager for 3 years. Sean started working for Skanska in 2005 and has held a managerial role for the last 4 years. Since joining he has been involved in many hard and soft landscaping projects including More London, Cornmill Gardens (Lewisham), Royal Festival Hall & Westfield shopping centre. He has worked in the industry since 2000 is a Civil Engineer currently pursuing his chartered status.

THE MAYOR'S
Great Spaces
INITIATIVE

london's great outdoors

London's Great Outdoors is the Mayor's manifesto for improving public space in London, it comprises all Mayoral support for actions to ensure that London's streets, squares, parks and green and water spaces are fit for a great world city, are enjoyed by everyone who visits them and most importantly, help improve the quality of life in the capital.



www.london.gov.uk/greatoutdoors/
www.designforlondon.gov.uk

THE MAYOR'S
Great Spaces
INITIATIVE

LONDON
DEVELOPMENT
AGENCY

**DESIGN
FOR
LONDON**